



Hello VJYE 2021 !

# Welcome to Our Presentation

GROUP B







# Meet Our Teammates



Minh Queen (Queen)



Trang Dung (Yun)



Rin Inamura



Đình Cảnh (Dika)



Atsutoshi Uchida



I love them all so much!



# Table of Contents



01

Choose a  
topic

02

Current situation  
analysis

03

Current measure  
in both countries

04

Direction for  
solution

05

Plan small  
project

06

Implement the  
solution

07

Pros and Cons

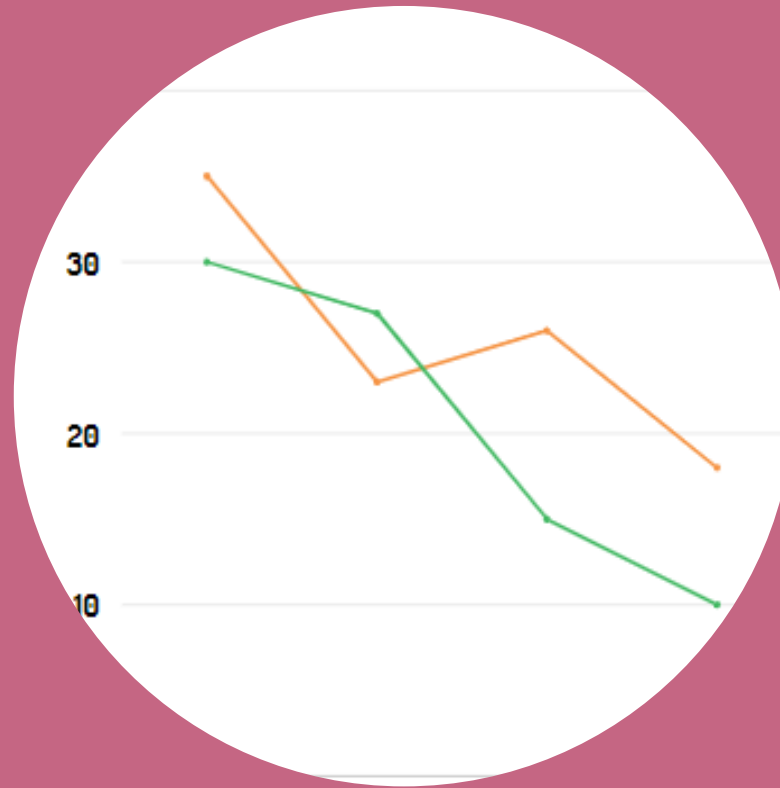


# SDGs 4: Quality Education

**Topic: LACKING OF EDUCATIONAL ACCESS FOR POOR STUDENTS IN VIETNAM**



Poverty Cycle



Social Loss



Life - changing



# CURRENT SITUATION ANALYSIS



## OOSC (thousands)

|  | TOTAL  |      |        |     |
|--|--------|------|--------|-----|
|  | 2009   |      | 2014   |     |
|  | Amount | %    | Amount | %   |
| Dimension 1: Pre-primary school children (age 5) | 175.8  | 12.2 | 99.2   | 6.7 |
| Dimension 2: Primary school children             | 262.6  | 4.0  | 180.5  | 2.5 |
| Dimension 3: Lower secondary school children     | 688.8  | 11.2 | 435.7  | 8.1 |

1/5 children experienced poor education

Inefficient resources allocation  
and bad management  
Government policies

Source: Global Initiative on  
Out-of-School Children 2016





# CURRENT SITUATION ANALYSIS



|  | 〔thousand〕 |     |
|--|------------|-----|
|  | 2014       |     |
|  | Amount     | %   |
| Dimension 1: Pre-primary school children (age 5) | 6290       | 4.9 |
| Dimension 2: Primary school children             | 6530       | 5.1 |
| Dimension 3: Lower secondary school children     | 3510       | 2.8 |

Relative poverty is 1/7  
About 2.8 million people  
have experienced poor education

Deterioration and shortage of  
human capital  
Decline in income from taxes  
and social insurance premiums

Source: Statistics Bureau, Ministry of Internal  
Affairs and Communications 2014 Population





# % Out-of-school children

Rural > Urban

## Primary school age

The Mekong Delta (4.2%)

The Central Highlands (4%)





# Current Measure in Vietnam



## School stationery



The campaign  
"GOM SACH UOC MO" by Lazada  
Vietnam and its partners



## Transportation support



The campaign  
"XAY CAU DEN LOP" by Grab







# Current Measure in Japan

- Students volunteer
- After-school children's classes
- Internet community for teaching
- Out-of-school education vouchers

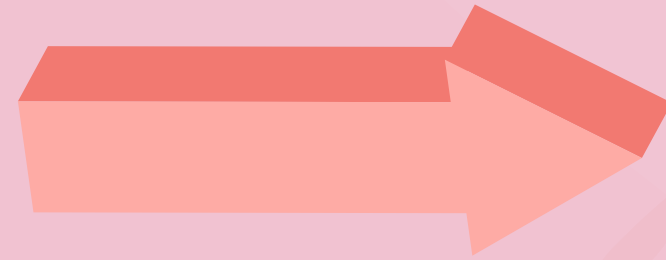




# Direct Solutions

We take action not provide the tools

# ACTION





# Project Idea

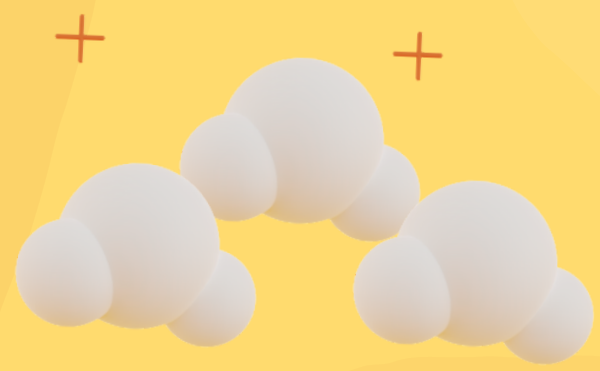
"A community favoring the poor children's access to education"



- **Name:** The Cable Organization
- **Our mission:** A Non- profit Organization with the desire to support underprivileged children in Vietnam.
- **About us:** community members mostly from teachers who want to teach others for charity or from university students with sufficient academic qualifications.







# Main Activities

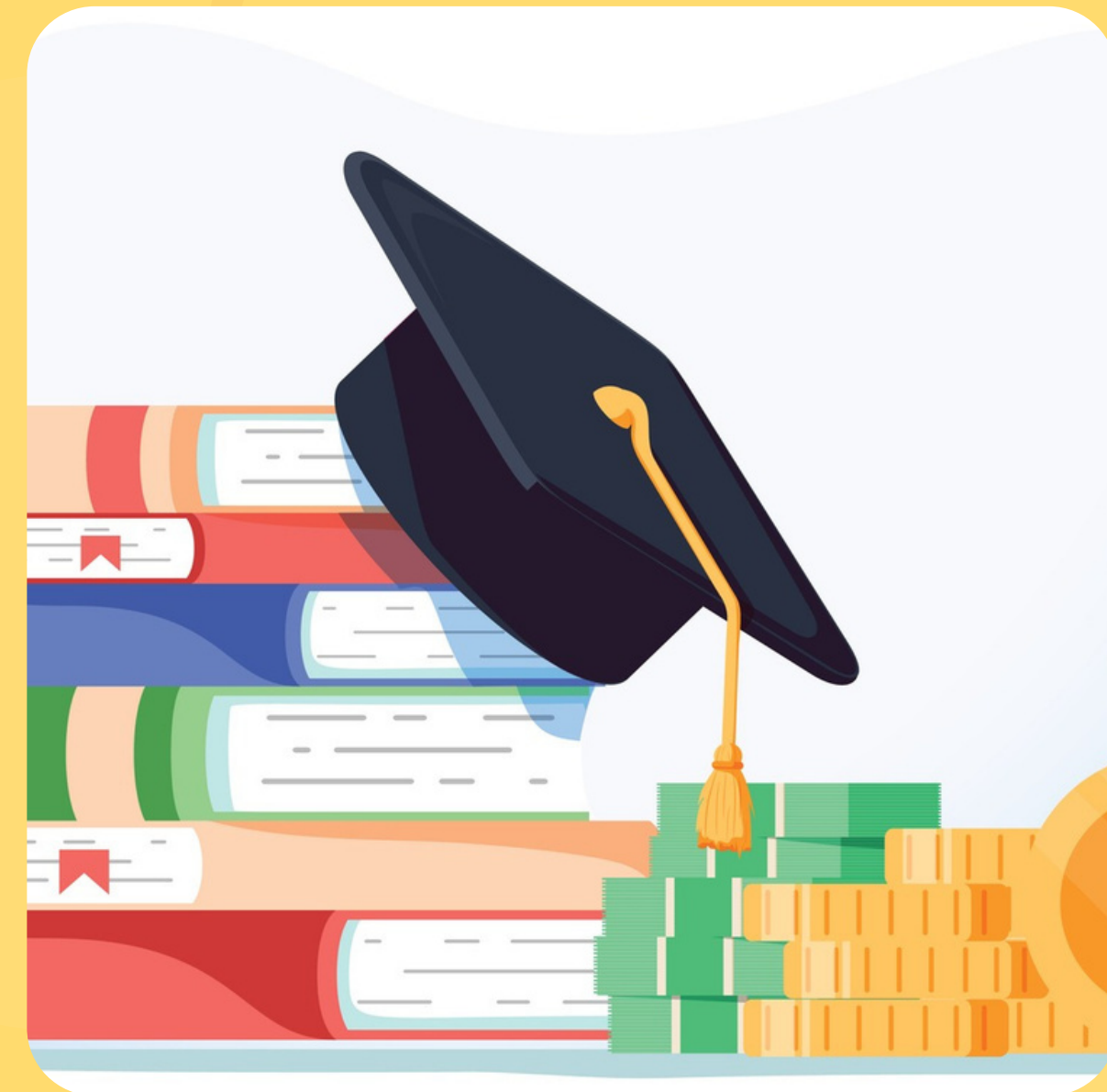
Teaching



Open Classes



Scholarship  
Programs







# Our Goals



Increase opportunities



Prevent drop out of school



Road to school



Raise awareness

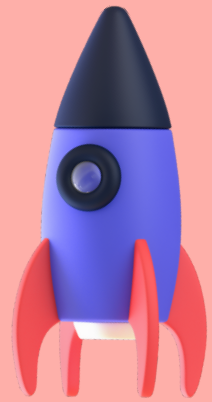
# PROJECT IMPLEMENTATION

Focus on building reputation





# Our Plan



Build strong  
foundation



Recruitment



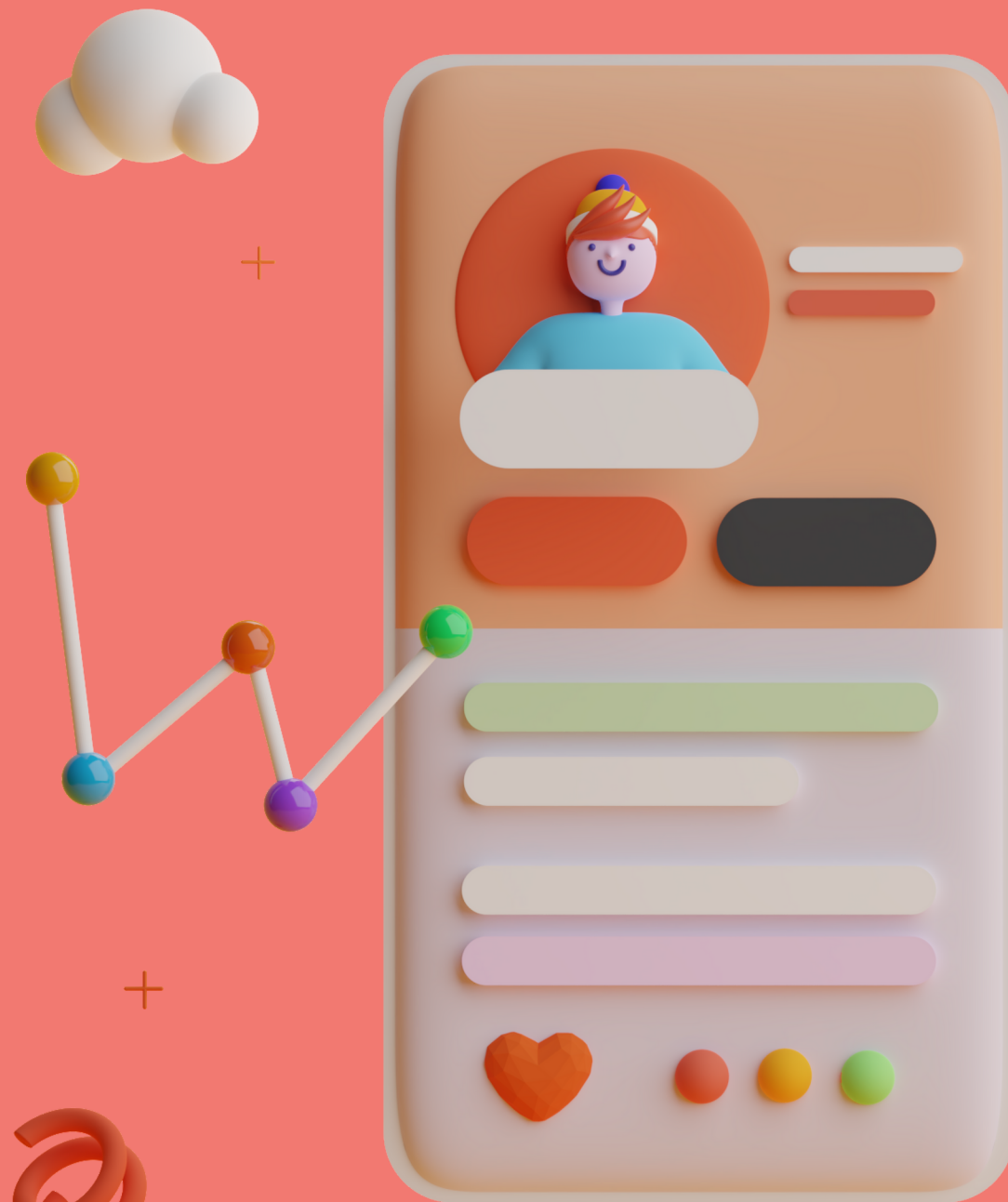
Fundraising

# Promotion

Make good use of the social media platforms (facebook, instagram,..)



**82,200 followers on  
Facebook fanpage**







60 universities





Free





# Pros

- Potential members
- We can collaborate with other organizations
- Many companies focus on CSR Policies

# Cons

- A lot of competitors
- Need budget to buy materials
- Takes time to gain trust from people or to ask for sponsorships





# THANK YOU FOR LISTENING !

From group B with love ♥





QnA TIMES !!!

